

Exercise #1: Developing (or Revising) Your Mission Statement (30–90 minutes)

Individually write your answers to the following. Note: The group will have already discussed parts of these questions if the strategic planning group conducted Exercise #1 in Workbook 1. This exercise will provide additional insight in determining if the members have a common understanding about your organizations’ goals, operating procedure, and values.

1. What does your organization seek to contribute to the community and/or its members? What are your organization’s goals?

2. How does your organization seek to achieve these goals? What services does your organization provide?

3. Who are your organization’s primary clients? Are these the same it should be serving?

4. What do you value about how your organization accomplishes tasks? What standards do you think are important about how your organization does what it does?

**Exercise #4: First Cut Prioritization of Goals—Nominal Group Process
(20–30 minutes)**

Write the goals identified by the small groups on sheets of easel paper. Give each group member five self-adhesive colored dots. Each member will use the colored dots to vote for the goals they think are most important for the organization. (Agree prior to the voting if individuals may only use one dot/goal or if they are permitted to weight their vote by using two or more dots for one goal.)

Count the number of votes each goal received. List the goals below, writing the goal that received the highest number of votes first, then the goal that received the next highest number of votes, etc.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____